TrafficShop

MEDIA KIT
About

Trafficshop is an international ad network with over 10 years experience on the traffic market offering targeted traffic to advertisers and lots of monetization opportunities for publishers.

Our mission is to provide a comprehensive traffic network with state-of-the-art technology and easy integration.

We want to be the partner of choice for advertisers and publishers around the globe seeking to expand their businesses on the online traffic market. Having hundreds of happy advertisers and publishers is the best appreciation of the work of our Team.
Publishers?

Here at TrafficShop we prioritize your security and privacy to ensure you are safe online.

We hand pick our advertisers and work hard to give you best traffic selling experience.

Plus is very easy to get started with us!

Step 1
Create an account.

Step 2
Submit your domain for approval.

Step 3
Place code/link on your site & start earning.
What you get as a Publisher?

- Global reach
- Responsive support
- Fast ontime payouts
- Security
- Choice of formats
- Control over advertisers on the dashboard
- Customized CPM rates
Advertisers?

TrafficShop will help you market to your specific target market anywhere in the world, so you get the best ROI from your investment.

We know buying ads can be tricky, that’s why we offer our expert knowledge combined with the profound buying instruments.

It takes just a few moments to start your advertising campaign!
What you get as an Advertiser?

01. Access to over 3000 direct publishers in one place

02. CPM, CPC, flat rate and smart CPM deals

03. Control over daily and hourly volumes of traffic/budget

04. Online detailed stats accessible in real time
What you get as an Advertiser?

05 Popular ad formats on mobile and desktop

06 Straightforward bidding system with volume estimator

07 Super Advanced targeting
Advertising formats
Banners

Traditional display ads placed on different parts of the publisher's sites. It can be next to video, inside the video, in the header or footer of the site as well as blended with the rest of the content.

We work with most popular sizes for banners which are adjustable to the type of devices on mobile or desktop.
Skimmed

Is a full page ad which opens when the user clicks on the thumbnail on the publisher's site and get redirected to the landing page of the advertiser.

In such a way your landing page appears in front of the broad targeted audience. Trafficshop is Nm1 network for skimmed traffic.
Native display ads

Native display banners look like a part of the content of the publisher’s site and are distributed to an audience in a way that does not disrupt the native user experience thus having better engagement and performance.

The creatives include text (title and description) and graphic part and are fully responsive on all types of devices.
Popunder

Powerful cross-platform full page advertising unit which is a perfect way to bring attention to your product using a call to action landing page or taking users directly to your site.

The pop under ad opens behind the main browser window when the user performs a click on publisher’s site.
Trafficshop
Daily Digits

1850
Active clients

50+ millions
of traffic available daily

2300
average active campaigns

13465
sources available
Trafficshop is pre-integrated with several most common tracking systems. And we support all existing tracking systems on the market.
Main unique features of Trafficshop

01 Transparent traffic sources
02 Real time stats by campaign, country, domain, creative
03 In-house security monitoring system
04 Sources sampling for advertisers
05 Customized settings for top advertisers and publishers
05 White lists and blocking filters options for advertisers

06 Server to server conversion tracking

07 SSP and OpenRTB integration

07 Deep state of the art targeting for advertisers
How you can actually target users at Trafficshop?
More information can be found in our FAQ section
Still have questions?

Contact us!
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